



Mehdi Saem

Product Designer
Ui/Ux Designer

I'm a designer with a background in graphic design, multimedia content producing, and programming. I'm trying to achieve business goals by designing the user experience.



Portfolio Case Studies →

+3 Years of Experience

Feb 2021
- Present



MCI Academy

Product Designer Full Time

Website

Case study

11 months

MCI Academy(Academy-e-Hamrah) is an E-Learning website and Internship Platform held by Hamrah-e-Avval (MCI) for educational purposes.

- Building a Design System to empower the design team
- Prepare a usability issue list by Usability test and Heuristic evaluation
- Design new UI components based on the usability issue list
- Contributing to making an internship process in Hamrah-e-Avval
- Working alongside other designers to build multiple products

Mar 2019
- Sep 2020



Pazireh24

UI/UX Designer Full Time

Website

Case study

18 months

Online booking doctor appointment platform where patients can get online Health Services.

- Redesigned Pazireh24 Health Super app and website
- Redesigned Pazireh24 app and it reached +500k Active installs
- Designed multiple health products for iran market
- Built multiplatform design system to increase Design process speed and conversion rate by +30%

Projects



PM App

Case Study



Valiasr Museum

UX Design



FourU

Product Design



Tehran 1400

UX Design

and more

Education



Interaction Design Foundation
member as a student since 2020



Rahnema College
product design trainee - 2021



Yazd university
Bachelor of software engineering-2017 to 2022

product design

ux design

ui design

interaction design

usability test

prototyping

figma

adobe xd

sketch

zeplin

illustrator

photoshop

aftereffects

g suite

google analytics