

## Mehdi Saem

Product Designer Ui/Ux Designer

I'm a designer with a background in graphic design, multimedia content producing, and programming. I'm trying to achieve business goals by designing the user experience.



<u>D</u>ribbble



Behance





Portfolio Case Studies →

## +3 Years of Experience

Feb 2021

- Present



MCI Academy

**Product Designer** Full Time

Website 8

Case study &

11months

MCI Academy(Academy-e-Hamrah) is an E-Learning website and Internship Platform held by Hamrah-e-Avval (MCI) for educational purposes.

- Building a Design System to empower the design team
- Prepare a usability issue list by Usability test and Heuristic evaluation
- Design new UI components based on the usability issue list
- Contributing to making an internship process in Hamrah-e-Avval
- Working alongside other designers to build multiple products

Mar 2019





Paziresh24

UI/UX Designer Full Time

Website 3

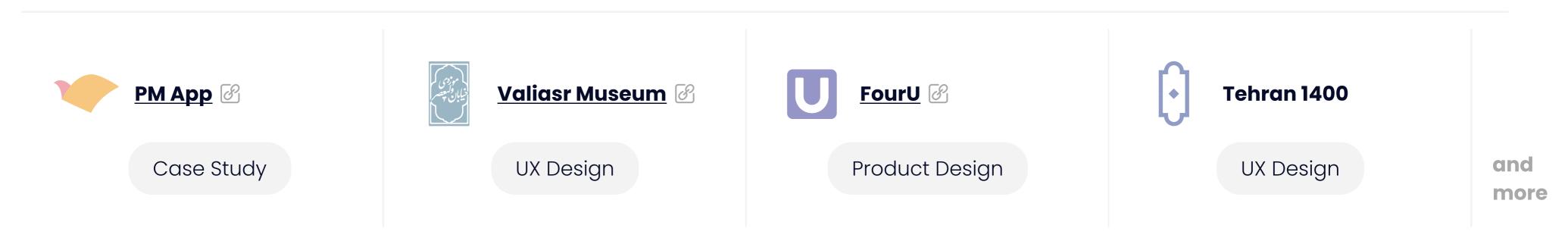
Case study &

18months

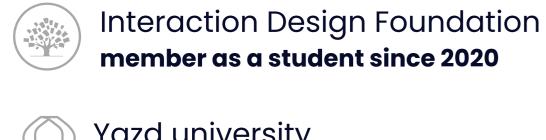
Online booking doctor appointment platform where patients can get online Health Services.

- Redesigned Paziresh24 Health Super app and website
- Redesigned Paziresh24 app and it reached +500k Active installs
- Designed multiple health products for iran market
- Built multiplatform design system to increase Design process speed and conversion rate by +30%

## **Projects**



## Education







Yazd university

Bachelor of software engineering-2017 to 2022

